

Business Stakeholders Meeting to the OECD Ministerial Meeting on
The Future of the Internet Economy

Convergence and the Information Society –
Connectivity of Networks, Platforms and Devices

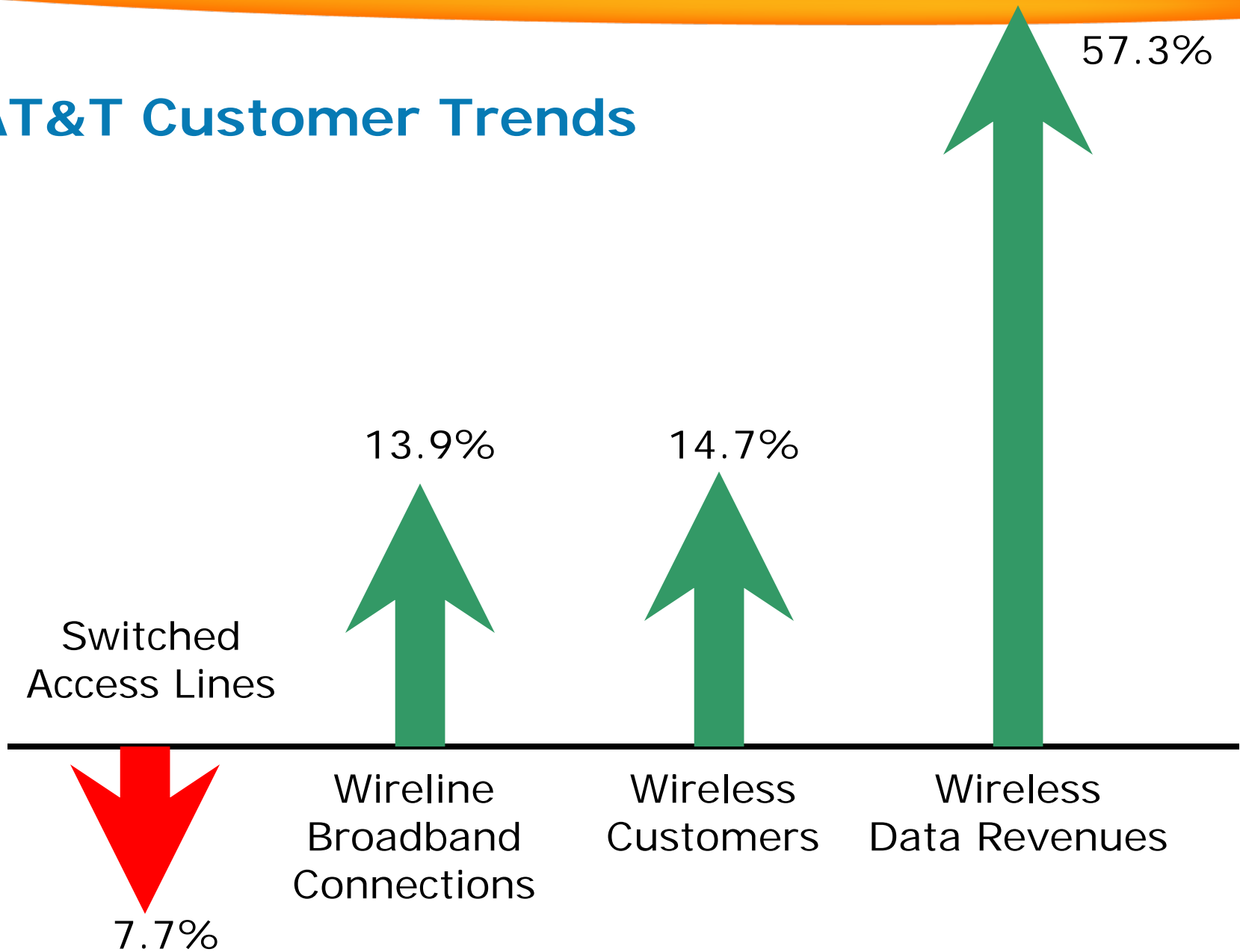
Seoul, Korea

16 June 2008

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AT&T Customer Trends



Business Trends

Mobility



Globalization

Borderless Economies

Virtualization

Extending and Optimizing

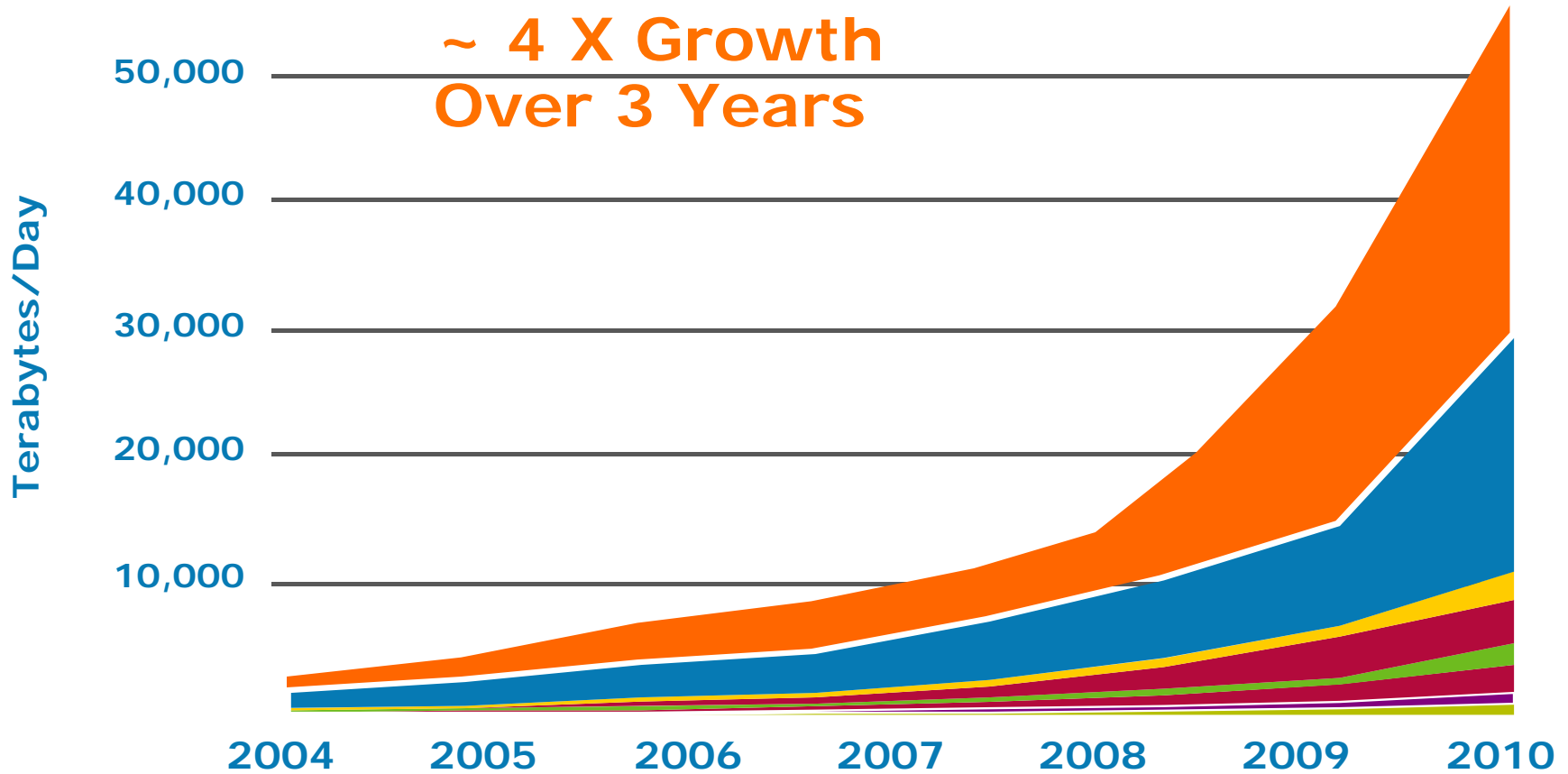


Network Requirements

Advanced uses require enormously capable, reliable, and secure global networks with

- the capacity and capability to handle the vast, growing, and changing nature of traffic
- the reliability to do this without interruption
- the security to enable anytime/anywhere access to necessary information while safeguarding against unauthorized access

Demand Trends - AT&T IP Backbone Projected Traffic Growth



10 terabytes equal the entire printed collection of the U.S. Library of Congress

The Internet Ecosystem

The Internet is an ecosystem where all providers – at the edge and in the core – remain interdependent.

- a complex combination of networks and edge providers that spans the globe
- marketplace incentives have driven beneficial operation and expansion of this ecosystem
- marketplace incentives will continue to do so in the future

Our objective should be a sustainable robust ICT sector that

- fosters investment and innovation throughout the ecosystem, including in devices, applications, content, and infrastructure
- ensures new technologies will achieve the greatest economic and social benefits for all citizens
- at prices that are reasonable, affordable, and fair to consumers